



Specific Data Protection Notice

Collecting data in relation with the EU pavilion and activities in the food fair Foodex Japan, Tokyo 10 - 13 March 2020 ¹

1. Introduction

This data protection notice explains why we process, how we collect, handle and ensure protection of personal data collected in the context of the of the EU pavilion (stand) and activities at the food fair Foodex Japan, Tokyo 10 - 13 March 2020 organised by the Promotion of Agricultural Products Unit of the Consumers, Health, Agriculture and Food Executive Agency (Chafea).

2. What is the purpose of the processing operation?

The purpose of the processing is the organisation of the event: EU pavilion and activities at the food fair Foodex Japan 2020 and its evaluation.

The organisation of this event includes collection and processing of the following data:

- lists for contacts, invitations, participants, reports, distribution of evaluation forms, feedback on reevaluation, meeting follow-up
- photographs/pictures, presentations, live online streaming and/or audio and video recording of all actors such as chefs, speakers and participants,
- publication on the internet/intranet pages of Chafea/European Commission.

Further use of mailing lists produced on the basis of the information provided by applicants with their registration may occur in order to enable the data controller to: dispatch of anonymous questionnaire for the evaluation of the event by participants, event follow-up, and information sharing among individuals that expressed the will to participate to the event.

3. What is the legal basis for processing your data?

Personal data is processed in accordance with Article 5 of Regulation (EU) 2018/1725², and in particular:

- Article 5.1(d) of Regulation (EU) 2018/1725 based on your explicit consent to the processing of personal data for one or more specific purposes.

¹ [For the acceptance of this data protection notice add this compulsory for registration opt-in: “ I have read and agree to the data protection notice”]

² Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L 295, 21.11.2018, p. 39–98).

4. Who is the data controller?

The processing of personal data by Chafea, for the purposes mentioned in point 2 above, is under the responsibility of the Head of Unit of Promotion of Agricultural Products, acting as data controller for the purposes of this processing operation.

5. What personal information do we collect, for what purpose and through which technical means?

The personal data collected and further processed are:

- name and surname, salutation, organization and function, country, phone, e-mail address

The data is collected via the on-line application or at a later stage via e-mail exchange or during the event.

6. Who has access to your information and to whom is it disclosed?

Your personal data and the data related to your organisation will be shared on a need to know basis with the contractor and its local subcontractors that will be organising the activities on behalf of Chafea. Also with relevant services of the European Commission involved in the preparation of the event.

For the purpose of contacting the participants in the context of the EU activities, upon specific consent-by ticking the opt-in box in the registration form, data may be also used to provide participants with relevant information concerning the promotion of agricultural products in the form of the newsletters and direct mailing.

When the controller sends information/newsletter to persons included in the checklist, the following message will appear: "You have received this information as you requested to be included in the distribution list. If you do not wish to receive further information, the system will give you the possibility to unsubscribe from the mailing list by clicking on the "unsubscribe" link."

As such lists are Commission documents, they fall under the scope of Regulation (EC) 1049/2001³. No personal data will be transmitted to parties which fall outside the recipients and the legal framework mentioned.

The data are solely collected and further processed for the specific purposes mentioned in this data protection notice and shall not be used for any other purpose.

Some photographs/videos may be published. If you do not agree with this publication, please inform the data controller via the functional mailbox (chafea-agri-events@ec.europa.eu).

7. How do we protect and safeguard your information?

³ Regulation (EC) 1049/2001 of the European Parliament and of the Council of 30 May 2001 regarding public access to European Parliament, Council and Commission documents (OJ L145/43 of 31/05/2001)

The collected personal data and all information related to the above mentioned event are stored on the servers of Chafea and the servers of the external contractor. Chafea's contractors are bound by a specific contractual clause for any processing operations of your data on behalf of Chafea, and by the confidentiality obligations deriving from Regulation 2016/679.

8. How can you verify, modify or delete your information?

You have the right to access your personal data and the right to rectify, block or delete it in case the data is inaccurate or incomplete. Should you want to verify which personal data is being stored on your behalf by the responsible controller, and have it modified, corrected or deleted, please send an e-mail to the functional mailbox chafea-agri-events@ec.europa.eu and by explicitly specifying your request. The controller shall follow up the request within 1 month and inform the data subject accordingly. According to Article 14(3) of Regulation (EU) 2018/1725, this period may be extended by up to 2 months where necessary, taking into account the complexity and number of requests. The controller will inform you of any such extension within 1 month of receipt of the request, together with the reasons for the delay.

Attention is drawn to the consequences of a delete request, which means that all your contact details will be lost.

9. How to withdraw your consent and the consequences of doing this

If you want us to delete your contact details from our internal repositories please contact us and we will do it at the latest 15 working days after your request.

In case you decide to withdraw your consent on photos and videos where you appear, please contact us and we will take all steps necessary to remove your image from those media as soon as possible.

Please note that withdrawing your consent does not affect the lawfulness of any processing based on your consent before this consent is withdrawn. Attention is drawn to the consequences of a delete request, which means that all your contact details will be lost.

10. How long do we keep your data?

The data controller only keeps the data for as long as follow-up actions to the event are necessary, considering the purpose(s) of the processing of personal data: EU pavilion and activities at the food fair Foodex Japan 2020 for invitation to our activities and its evaluation.

All personal data will be deleted from databases **1 year after** the last action in relation to the event.

Reports containing personal data will be archived according to Chafea's legal framework.

Nevertheless, where needed, after this delay, personal data will be part of a list of contact details shared internally for the purpose of contacting data subjects in the future in the context of the Chafea's activities. If data subjects do not agree with this, please contact the Controller at chafea-agri-events@ec.europa.eu and explicitly specifying your request.

11. Photos and video materials from the event

The event will be photographed /filmed. Your participation in this meeting involves the acceptance of being photographed /filmed and no restriction fee can be requested for any use or reuse of the images.

An opt-out option is provided to participants who do not wish their images to be recorded nor published on any support. In these cases the organiser will clearly identify the participants who do not wish to be photographed /filmed by means of the colour-coded lanyards or badges. Should you wish not to be photographed/filmed, please inform the data controller via the functional mailbox (chafea-agri-events@ec.europa.eu).

12. Contact Information

If you have any queries with regards to the processing of your personal data or concerning any information processed in the context of this event, or on your rights, please contact the support team operating under the responsibility of the Controller, using the following contact information:

Consumers, Health, Agriculture and Food Executive Agency (Chafea)
Promotion of Agricultural Products Unit
DRB A3/061
L-2920 Luxembourg
Tel.: +352 4301-34302
Email: chafea-agri-events@ec.europa.eu

For any information related to data protection, you may contact the Data Protection Officer of Chafea (chafea-data-protection@ec.europa.eu).

12. Recourse

You have the right at any time to submit a complaint to the [European Data Protection Supervisor](#) (EDPS@edps.europa.eu).